



WE CREATE new buyer habits

Modern sales systems offer an entirely new spectrum of electronic goods and services through the media, and they have become an irreplaceable part of daily life. Mobile platforms, integrated sales systems, and the availability and proliferation of a new generation of services are becoming a standard in our shopping. Customers have an extraordinary opportunity to interact with goods and services in real-time and want to consume them through a single user experience regardless of sales channel.

In order to meet such requirements, Infoart has designed and developed a unique interactive platform for the delivery and payment of various electronic goods and services through diverse sales channels.

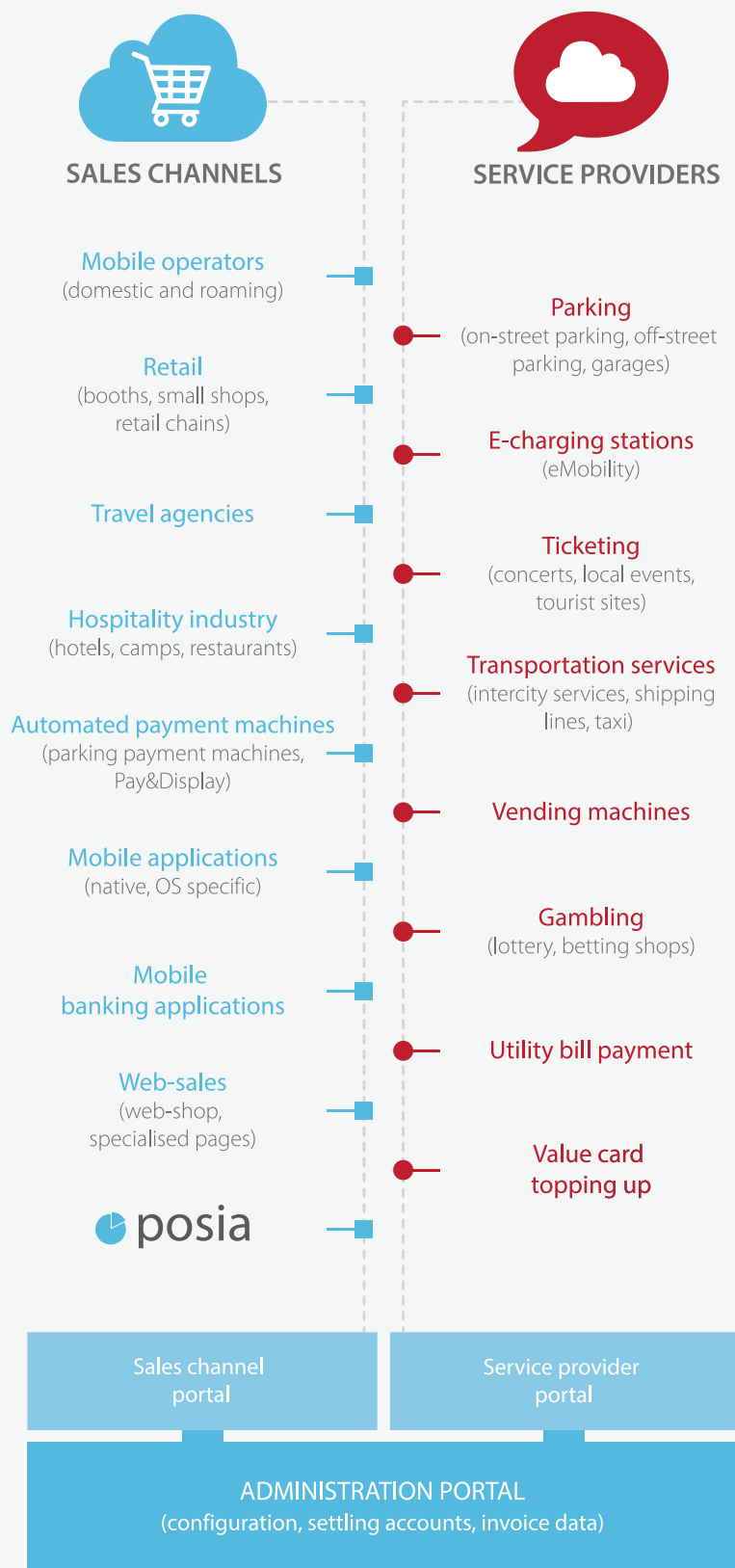
iGeus
powered by Infoart Group

The platform integrates sellers of electronic goods and services with different sales channels into a single delivery and payment system in order to make the buyers experience of purchasing goods and services faster, simpler and more accessible.

The IGEUS Platform uses advanced technologies in order to provide safe, reliable and flexible communication between all parties involved in the system.



Who uses the IGEUS Platform?



- > unique delivery and payment system;
- > on-line real time access to all transactions;
- > powerful tool for the introduction of new goods and services in your products portfolio;
- > expansion of potential user base by opening new sales channels;
- > safe, reliable and flexible communication between all parties involved in the system.

The IGEUS Platform is integrated with sellers of electronic goods and services and allows a flexible business model, simple control and sales supervision – with no capital cost.

On the other hand, sales channels offer end customers a fast and pleasant purchasing experience on mobile devices, booths, on-line and traditional shops, banking applications and automated payment machines.

Join the IGEUS Platform and take immediate advantage of new sales channels. Integrate the IGEUS Platform into your business and increase your revenues by expanding the product range with new products and services.

INFOART PRODUCTS

Infoart software solutions cover the entire spectrum of business processes. In addition to new platforms covering all sales channels, we also specialise in goods flow management, human resources and finance through a highly integrated ERP solution. The innovative application of information and communication technologies and specialist knowledge provide the foundation for adapting your business to the challenges of the digital age and new consumer generations.



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